

NFC product portfolio from *smart-TEC* now also available within the retail sector.

New range of services ranges from NFC product development to manufacture and customer-specific packaging design.

Oberhaching-based *smart-TEC* GmbH & Co. KG recently began supplying the German and Austrian subsidiaries of a large electronics retail chain with a range of selected NFC products, under the *blobboc* brand. Alongside this, the online shop retail path is also being used, with all 18 current product variants on offer. Within this context, *smart-TEC* has expanded its service portfolio and, effective immediately, is also offering customer-specific development and attractive packaging design point-of-sale solutions.

Crucial to cooperation with the large electronics retail chain was the fact that *smart-TEC* already has several years of experience in the development and manufacture of NFC transponders. It sells products very successfully under the brand name *blobboc*, via its own eBay and Amazon shops (<http://stores.ebay.de/flexxline>). This success story is continuing with the recently inaugurated sale of the NFC products through the retail chain.

Photos (attached):



<range of selected NFC products



About *smart-TEC*:

smart-TEC GmbH & Co. KG is a company belonging to the RATHGEBER Group in Oberhaching near Munich. For more than 10 years, it has been developing and manufacturing customer-specific RFID transponders. It offers products ranging from self-adhesive, printed RFID and NFC labels to robust, long-life weather- and temperature-resistant RFID transponders for the industrial sector. The majority of the RFID transponders are certified for use in explosion hazard environments. *smart-TEC* also offers comprehensive project support in cooperation with system partners.

Our core competencies:

- Robust, durable, industry-compliant, weather- and temperature-resistant RFID and NFC transponders - including for explosion hazard environments
- Customer-specific RFID and NFC labels, printed or blank, with the most varied of chip technologies, frequency ranges and forgery- and tamper-proof features
- Comprehensive NFC expertise at our NFC Competence Centre
- Competent project consultation and support

Want to find out more? Please contact us!

smart-TEC GmbH & Co KG

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